

**1<sup>ST</sup> FIRST  
NATIONAL  
BANK**

Community **Impact** Report

**20  
24**

**1<sup>ST</sup> FIRST  
NATIONAL  
BANK**



# A MESSAGE FROM OUR PRESIDENT

## Good Friends of First National Bank:

Since our founding in 1903, First National Bank has been committed to inspiring good actions and social responsibility by:

- Promoting volunteerism and civic leadership.
- Helping make financial lives better.
- Forging strong philanthropic partnerships with organizations that positively impact the quality of life and sustain needed programming in the communities we serve.

Recognizing that communities are stronger when we invest in each other, donations and sponsorships to nonprofit organizations are an integral part of First National Bank's philanthropic initiatives. In 2024, First National Bank made a substantial impact by contributing \$120,123 to fund 86 applicants. Larger awards included the following:

- A \$25,718.28 donation to the United Way of Story County, United Way of Central Iowa, and South Central Community Action Program. First National Bank matches qualifying contributions made by employees.
- A \$20,000 donation to the Ames History Museum, part of a five-year pledge supporting its mission to engage the community's diverse public and provide unique opportunities to learn about Ames history.
- A \$16,666.67 donation to the Boys and Girls Cub of Story County. This contribution is part of a multi-year pledge for their capital improvement campaign that will expand and modernize their current location, including adding 7,500 square feet to the south side of their existing building.
- A \$16,000 donation to Iowa State University Foundation for the Athletics Program and Cyclone Club and a \$1,000 donation to the ISU Foundation's Dean's Advisory Council-Ivy College of Business.
- A \$5,000 donation to Greater Des Moines Partnership, the second year of a five-year pledge supporting its Maximizing Momentum Investor Campaign, which focuses on advancement of economic development projects, enhancing the vibrancy of Greater Des Moines and Downtown, increasing support for minority-owned businesses in Des Moines, and support for "Future Ready DSM."
- A \$5,000 donation to On With Life, which was contributed as a multi-year pledge to their capital expansion campaign that provides services to persons who have suffered a brain injury, stroke, concussion, or a living with Parkinson's or complex neurological conditions.

For us, giving back goes way beyond direct contributions. We love where we live and work and we show it by giving back year-round in our communities. Each year, First National Bank employees give of their time and resources—from volunteering in local schools, serving on nonprofit boards and committees, and making financial contributions to nonprofit community organizations. We understand that being a community bank means being part of the community, a responsibility we take seriously.

First National Bank is proud to support these charitable causes and looks forward to another year of giving.

With gratitude,  
President Scott T. Bauer

"The spirit of community is all about giving back and service to others."

– Anonymous



## OUR **VISION**

DELIVER WHAT BANKING SHOULD BE.

## OUR **MISSION**

CUSTOMER FOCUSED, LOCALLY EMPOWERED, & TEAM  
MEMBER DRIVEN.

## OUR **CORE VALUES**

COMMUNITY FOCUSED  
INNOVATIVE  
RESPONSIVE  
SECURE  
TRUSTWORTHY  
EXCELLENCE

# CHARITABLE GIVING

## STRATEGY

For 120 years, First National Bank has been committed to being responsible and respected citizens in the communities in which we live and work. We truly believe that our success as a company is measured by the success of each of our stakeholders – our customers, communities, business partners, employees, and shareholders. First National Bank gives back and supports organizations throughout the communities we serve in an effort to help people live more productive, educated, and enriched lives.

Our corporate giving strategy is designed to support community outreach activities that have lasting value, with a priority given to financial literacy and education, community and economic development, and health and human services.

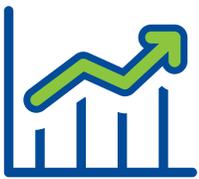
We recognize our civic responsibility and take pride in our efforts to support the communities that help us grow.

## FOCUS AREAS



Health and  
Human Services

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Community and  
Economic Development

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Financial Literacy  
and Education

# 2024 RECIPIENTS (\$5,000 OR GREATER)

- On With Life - **\$5,000**
- Greater Des Moines Partnership - **\$5,000**
- Iowa State University Foundation - **\$16,000**
- Boys & Girls Clubs of Story County - **\$16,667**
- Ames History Museum - **\$20,000**
- United Way and SCCAP - **\$25,718**

**TOTAL**  
**CONTRIBUTIONS**

**1**  
**\$120,123**

**86**

**APPLICATIONS  
FUNDED**

# 2024 CHARITABLE GIVING LIST

- 100 Women Who Care (Ankeny)
- Altrusa International of Ames
- Amazing Grace Lemonade Race
- Ames Animal Shelter
- Ames Girls Softball Association
- Ames History Museum
- Ames Hockey
- Ames Jaycees
- Ames Little League
- Ames Main Street
- Ames Post Prom
- Ankeny Kiwanis Club
- Ankeny Service Center
- Ballard Post Prom
- Bethesda Lutheran Clothing Closet
- Blue Star Mothers of Iowa
- Boys and Girls Club
- Central Iowa Wind Ensemble
- City of Ames Parks & Recreation Department
- City of Ames
- Clarke After Prom
- Clarke Community Schools
- Clarke County 4-H Fair
- Clarke Elementary PTCO
- Cyclone Club Increase
- Dollars for Scholars (Ankeny)
- Family of Rex Crockett
- Fellows Elementary PTO (Ames)
- Finnegan Strong Charity Invitational
- Friendship Ark Inc.
- Gilbert Athletic Booster Club
- Gilbert After Prom
- Gilbert Education Foundation
- Gilbert Franklin Township Fire & Rescue Agency
- Good Neighbor Emergency Assistance (Ames)
- Greek Orthodox Fair
- Greater Des Moines Partnership
- Habitat for Humanity Central Iowa
- Hillside Elementary PTO
- Historic Valley Junction Foundation
- Iowa 4-H Foundation
- Iowa Cattlemans Association
- Iowa State University Foundation
- Leon Rodeo
- LSI Blue Sky Run
- Martha's House of Hope (Ames)
- Mary Greeley Foundation
- Meeker Elementary
- Mid-Iowa Community Action
- Murray Lions Jamboree
- Murray Public Library
- Northcrest Foundation
- Octagon Art Festival
- On With Life
- Osceola Public Library
- Polk County Housing Trust
- Raising Readers
- Safe in the Sun Run
- Sawyer Elementary PTO
- St. Cecilia Gala
- Stephens Auditorium Performing Arts
- Story County Alliance for Philanthropy
- Story County Housing Trust
- Story County Pheasants Forever
- Story Theater Company
- The Ames Foundation
- United Way
- West Des Moines Historical Society
- YSS (Story County)

# SUPPORTING COMMUNITIES



**6,330 TOTAL HOURS VOLUNTEERED**

**72 Organizations Served**

## VOLUNTEERING – ORGANIZATIONS SUPPORTED

- Adventures Preschool
- Ames Chamber of Commerce
- Ames Community Schools Athletic Booster Club
- Ames Education Foundation
- Ames Main Street Economic Vitality Committee
- Ames Regional Economic Development Commission
- Ames Youth Sports
- Ankeny Chamber of Commerce
- Ankeny Kiwanis Club
- Ankeny Leadership Institute
- Ankeny Service Center
- Ames Regional Economic Alliance (AREA)
- Ascension Lutheran Church
- Bethesda Lutheran Church
- Bondurant Sports League
- Center for Creative Justice
- Clarke Band Boosters
- Clarke County Development Corporation
- Clarke County Hospital Foundation
- Cornerstone Church of Ames
- Downtown Ames
- Employee and Family Resources
- Gilbert Athletic Booster Club
- Gilbert Backpack Buddies
- Gilbert Lutheran Church
- Gilbert/Franklin Fire Department
- Green Hills Residence Association
- Habitat for Humanity
- Historic Valley Junction Foundation
- Immanuel Lutheran Church
- Iowa Bankers Mortgage Corporation
- Iowa Business Growth Company
- Iowa College Student Aid Commission
- Iowa Community Development Corporation
- Iowa Micro Loan
- Iowa State University Extension Clarke County
- Iowa State University IRB
- Johnston Economic Development
- Joppa
- Loaves and Fishes Food Pantry
- Midwest Higher Education Compact
- Northcrest Foundation Board of Directors
- Octagon Center for the Arts
- On With Life
- Osceola Parks and Recreation Board
- Our Lady's Immaculate Heart Catholic Church
- PEO Ladies Group
- Raising Readers
- Ronald McDonald House
- Rotary
- Rural Electric Coop/Clarke Electric
- Salute to Industry
- Saylorville Church
- St. Paul Lutheran
- St. Cecilia Pastoral Council
- St. Thomas Aquinas Church
- Story County Community Foundation
- Story County Housing Trust
- The Ames Foundation
- United Way
- Veterans of Valley Junction Inc.
- Waukee APEX Program
- West Des Moines Chamber of Commerce

# UNITED WAY OF STORY COUNTY UNITED WAY OF CENTRAL IOWA SOUTH CENTRAL IOWA COMMUNITY ACTION PROGRAM

First National Bank is dedicated to fostering a purpose-driven workplace that empowers employees to engage in the community, give, volunteer, and connect to the causes they care about.

As part of our commitment to corporate social responsibility, First National Bank has forged partnerships with three charitable organizations that are finding solutions to social issues, including the health, education, and financial stability of every person in every community that they reach.

Our partners include the United Way of Story County, United Way of Central Iowa, and South Central Iowa Community Action Program.

Through these partnerships and the bank's Employee Matching Program, First National Bank makes a dollar-for-dollar matching contribution for each employee donation. In 2024, employees donated \$25,718 through payroll deductions or direct gifts, which were matched by the bank. That doubled the impact of the gift, with a total of \$51,436 donated to these charities.

In addition, each year First National Bank employees take part in a week-long fundraising campaign to contribute directly to these organizations. The workplace campaign unites employees in all offices and branches, and gives them an opportunity to donate by participating in a wide range of fun activities.



United Way  
of Story County



United Way  
of Central Iowa



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## ISU SCHOLARSHIP ENDOWMENT FUND

Every year, Iowa State University welcomes students who are eager to follow their dreams. Scholarships have the remarkable power to open doors of opportunity for students. By breaking down financial barriers, scholarship support enables students to immerse themselves in their studies, explore their passions, and unlock their potential. That's why First National Bank established the ISU Scholarship Endowment Fund which supports students on their path towards furthering their education.

# COMMUNITY ENGAGEMENT & CHARITABLE GIVING



# BOARD OF DIRECTORS



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LLP



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Immunotherapeutics  
Research and Innovation  
Platform, Iowa State  
University

# OUR LOCATIONS



## Ames Main

405 5th Street  
Ames, IA 50010



## West Ames

3334 Lincoln Way  
Ames, IA 50014



## North Grand Ames

2406 Grand Avenue  
Ames, IA 50010



## Ankeny

1205 North Ankeny  
Boulevard  
Ankeny, IA 50023



## Valley Junction

301 5th Street  
West Des Moines, IA  
50265



## West Glen

5625 Mills Civic  
Parkway, Suite 100  
West Des Moines, IA  
50266



## Jeffreys Drive

1320 Jeffreys Drive  
Osceola, IA 50213



## Osceola Main

139 South Main Street  
Osceola, IA 50213